



**For Immediate Release:**

## **Improved HardyCHROM MRSA, now with 24 hour results!**

### **HardyCHROM™ Culture Media Detects MRSA by Simple Color Change**

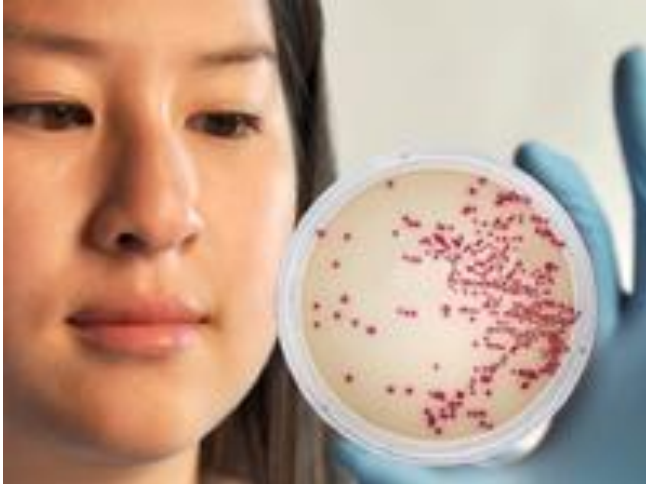


Photo by Teresa Ishiki  
Methicillin-resistant *Staphylococcus aureus* growing on HardyCHROM™ MRSA.

**Santa Maria, California; November 1, 2011** – Hardy Diagnostics, an ISO certified biomedical firm, is pleased to announce that HardyCHROM™ MRSA, a selective and differential chromogenic medium recommended for the qualitative detection of nasal colonization by methicillin-resistant *Staphylococcus aureus* (MRSA), has improved its read out time from 48 to 24 hours!

This plated culture medium represents a cost-effective aid in the prevention and control of MRSA infections in healthcare settings. The test is performed on nasal swabs from patients and healthcare workers to screen for MRSA colonization. Additional testing is necessary for susceptibility reporting or epidemiological typing.

MRSA strains grown in the presence of chromogenic substrates on HardyCHROM™ agar produce distinct deep pink to magenta colonies. Selective agents will inhibit non-MRSA strains. Additional ingredients have been added to increase the sensitivity and specificity of the medium by inhibiting gram-negative organisms, yeast, and most other gram-positive cocci. Identification is facilitated by the intense, easy-to-read color development of the colonies. Results are achieved in as little as 24 hours.

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## **ABOUT HARDY DIAGNOSTICS**

Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. The company manufactures over 3,500 products for the culture and identification of bacteria and fungi from its Santa Maria, California headquarters. Currently over 7,000 laboratories are serviced by Hardy Diagnostics throughout the nation.

The company was founded in 1980 by Jay Hardy, a Clinical Laboratory Scientist from Santa Barbara, CA. Today, Hardy Diagnostics maintains seven distribution centers throughout the U.S. and exports products to over 30 foreign distributors.

The company's mission is to partner with its laboratory customers to prevent and diagnose disease. For more information, visit [www.HardyDiagnostics.com](http://www.HardyDiagnostics.com).

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